



Queensland Astrofest

"Where it is Starry One Night, Supernova the Next"

The following document details the sponsorship policy of the organising committee of the Queensland Astrofest as at June 2018. At no time will registration databases be made available or subject to negotiation. The Queensland Astrofest Organising Committee reserves the discretion and right to vary this policy in the best interest of the Astrofest.

1. Levels of sponsorship available.

1.1 Major Sponsor

A donation of products for the Raffle or cash to a minimum value of \$800.00 will qualify the donor as Major Sponsor.

1.2 Sponsor

A donation of products for the Raffle or cash up to a value between \$101.00 and \$799.00 will qualify the donor as Sponsor.

2. Sponsorship benefits

2.1 Major Sponsor benefits

Benefits that each Major Sponsor receives,

- Organisation's name/logo will be included in all lead up publicity.
- Major sponsors have their logo on the online registration form.
- Major Sponsors have their logo on the Queensland Astrofest website with a link to their own website.
- Major Sponsors have their support acknowledged on various online forums and social media.
- Major Sponsors will be provided access to registration trend data upon request.
- The display of the Major Sponsor's names, logos, slogan/s and address in the Dining Room (major sponsor will supply a colour A4 logo for this purpose).
- Presentation of a commemorative certificate.
- Advertising material will be provided to registrants (material to be provided by the major sponsor).
- Major Sponsors are entitled to a vendor's stand or display for four days as agreed to with the Queensland Astrofest Organising Committee.
- Complimentary accommodation for up to two people staffing the display or vendor's stand for two nights at Queensland Astrofest.

2.2 Sponsor benefits

Benefits that each sponsor receives:

- Acknowledgement of the sponsorship during the Saturday evening Astro-Feast.
- Sponsors have their logo on the Queensland Astrofest website with a link to their own website.
- Advertising material will be provided to registrants (material to be provided by the major sponsor).
- Presentation of a commemorative certificate.
- Sponsors are entitled to a vendor's stand or display for two days
- Complimentary accommodation for one person staffing a display or vendor's stand for one night at Queensland Astrofest.

3. Non-sponsoring Vendors

Vendors who wish to display and sell stock, and who are not Sponsor or Major Sponsor, will pay fee of \$100.00 and receive no benefits as described above. Such vendors will also be required to register and pay for a minimum of two nights accommodation at Queensland Astrofest.

- Non-sponsoring Vendors will be entitled to one day vendor stand as determined by scheduling and programming.
- Further days for vendor stands to be by negotiation with the Queensland Astrofest Organising Committee.

4. Registration

For administrative purposes, all those who attend the Queensland Astrofest must send a registration form (even those receiving Sponsor/Major Sponsor benefits) and must register upon arrival to receive their name badges.

Contact and further information: ~ registrar@qldastrofest.org.au